

## **Trayport appoints new Sales Executive to support market growth across the Americas**

*Bill Olsen appointed to support increased demand for multi-asset class trading across North and South America*

**London and New York, 29 May 2007** –Trayport, the leading supplier of multi-asset-class electronic trading systems, today responded to recent sales growth across North and South America with the appointment of Bill Olsen as Sales Executive, Americas. Bill's appointment comes on the back of increased sales of Trayport's flexible solutions for multi-asset class trading in that region.

"The Americas are fast becoming a significant market for us, with leading clients recognising that our technologies can help them grow in existing and new markets," says Edmund Hor, Managing Director, Trayport. "We're looking to further support the growth of electronic trading with the appointment of Bill to our dedicated office in North America."

Bill brings over 14 years of financial services sales experience to Trayport and will be responsible for driving the company's American sales initiatives and further supporting growth across North and South America. In addition, he will be supporting major energy and financial brokers that are running Trayport's Broker and Exchange Trading Systems.

In Bill's previous roles he has led and supported multi-faceted, major sales initiatives and business development sales projects across the United States. He brings with him extensive exchange-based experience, having spent a number of years managing international programs for high profile exchange clients at OMX Technologies. Prior to OMX, Bill spent ten years with Instinet Corporation, working as National Solutions Manager.

"Working in this industry for a number of years, you gain an understanding of how good technology can transform the business of organisations like exchanges," says Bill Olsen, Sales Executive, Americas, Trayport. "What drew me to Trayport was the strength of its technology and its dedication to meeting customer needs. I'm looking forward to furthering GlobalVision's market penetration and helping organisations achieve the benefits of faster and more flexible trading."

"Bill will be an asset to Trayport's American activities as he has extensive experience in working in and around exchanges, brokers and traders and has an in-depth knowledge of their needs, developed over a number of years in the industry," continues Hor. "We're looking forward to growing Trayport's American business together."

Bill will be based in Trayport's New Jersey office.

**- ENDS -**

## Notes to editors

Photos are available on request.

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## About Trayport

Trayport is a leading provider of real-time electronic trading software. Trayport is fully dedicated to providing multi-asset-class trading platforms to exchanges, brokers and traders. GlobalVision is a proven, reliable, mature solution that has been in operation and retained as a profitable tool for many years, and has been accepted by over 8,500 users world-wide. Founded in 1993, Trayport is privately held and has offices in London, New Jersey and Singapore. More information is available at [www.trayport.com](http://www.trayport.com).